

## Press release

**Pierre Masclat is appointed Head of Markets & Investments Solutions at Crédit Agricole (Suisse) SA. He replaces Frédéric Lamotte, who takes on an expanded role within the Crédit Agricole Group.**

---

Geneva, 16 October 2012. Pierre Masclat has been appointed Head of Markets & Investments Solutions and a member of the Crédit Agricole (Suisse) SA Executive Committee. His experience will allow him to consolidate the work begun by his predecessor, Frédéric Lamotte, and to continue to enhance the Bank's wealth management products and services in order to ensure they meet our clients' needs.

Frédéric Lamotte has been appointed Chief Investment Officer and member of the Executive Committee of the Crédit Agricole Private Banking holding company. There, he will work to meet the new challenges that arise within this entity, which encompasses the Crédit Agricole Group's principal private banking entities.

### **Pierre Masclat, Head of Markets & Investments Solutions Crédit Agricole (Suisse) SA Executive Committee member**

With 20 years' experience within the Crédit Agricole Group Private Banking business line and its clients, Pierre Masclat has been given the task of developing the investment strategy, the products and services, and their promotion to all private banking clients. In this role, he will now supervise more than 150 employees in 10 departments covering discretionary portfolio management, advisory services, private equity, client forex, structured investment products, investment funds, real estate and wealth planning.

Pierre Masclat joined Banque Indosuez in 1992. In 1998, after holding positions as head of product marketing and direct business development, he was appointed Head of Sales Teams. After subsequently serving in a variety of sales management positions (Head of Asset Management, Head of Wealth Management for Paris and surrounding regions), he was named Head of the marketing department in 2006 and Sales Director in March 2008.

Pierre Masclat holds a diploma from the Paris Ecole Supérieure de Commerce, a Master's in business law and a postgraduate degree in international tax law from Ecole des Hautes Etudes Commerciales (HEC).

### **Frédéric Lamotte, Chief Investment Officer Crédit Agricole Private Banking Holding Company Executive Committee member**

A veteran of more than 20 years in the banking sector, 13 of which with Crédit Agricole (Suisse) SA, Frédéric Lamotte is now in charge of the product and services offering and overall investment strategy for the Crédit Agricole Private Banking holding company. Based in Geneva, his position was created to enhance the dissemination of expertise, facilitate the development of sales activities and make the Private Banking business line more efficient and secure. His chief task is to consolidate the range products and services of all the business lines, appointing cross-departmental product Heads for each one and regional Managers responsible for proposing the entire range to account managers.

Frédéric Lamotte was previously Head of Markets and Investments Solutions for Crédit Agricole (Suisse) SA. Thanks to his experience and reputation, he gave wealth management products and services a global scope.

Frédéric Lamotte has a Master's degree in International Finance from the Paris Ecole des Hautes Etudes Commerciales (HEC), which he obtained after having studied engineering with a focus on applied mathematics at Ecole Centrale in Paris.

### **Crédit Agricole Private Banking: holding company a new way to organise products and services**

The Crédit Agricole Private Banking Holding Company, created in November 2011, has strengthened the organisation of the Private Banking activity by bringing together the principal private banking entities of the Crédit Agricole Group under a single roof and is responsible for defining the business line strategy and for monitoring its implementation.

Representing half of the international assets under management of the Crédit Agricole Private Banking holding company, Crédit Agricole Suisse is a key player in the new group.

**About Crédit Agricole (Suisse) SA**

A subsidiary of Crédit Agricole Private Banking, a holding company comprising the Crédit Agricole Group's main direct wealth management entities, Crédit Agricole (Suisse) SA is active in the areas of private banking services, capital markets, transactional commodity finance and banking business process outsourcing. Backed by the financial strength of the Crédit Agricole Group and its extensive international network, the Geneva-headquartered company is one of the top five foreign banks in Switzerland in terms of client wealth, total assets and shareholders' equity. With more than 1,430 employees, Crédit Agricole (Suisse) SA has four branches in Switzerland – Basel, Lausanne, Lugano and Zurich – and numerous international private banking business locations, including Abu Dhabi, Beirut, Dubai, Hong Kong, Montevideo and Singapore. For more information, visit [www.ca-suisse.com](http://www.ca-suisse.com).

**About Crédit Agricole Private Banking**

Crédit Agricole Private Banking is a holding company that spearheads the main direct wealth management entities of the Crédit Agricole Group. With some €91.5 billion of client wealth under management, a staff of more than 3,000 and a historical presence in Europe, Latin America, Asia and the Middle East, Crédit Agricole Private Banking is a global leader in private banking. Its component entities are Crédit Agricole Suisse, Crédit Agricole Luxembourg, Crédit Agricole Van Moer Courtens, CFM Monaco, Crédit Agricole Brasil DTVM, Crédit Agricole Miami and Crédit Agricole Espagne. For more information, visit [www.ca-privatebanking.com](http://www.ca-privatebanking.com).

**Media contacts****Crédit Agricole Suisse**

Seraina Christen T: +41 58 321 95 97 / [seraina.christen@ca-suisse.com](mailto:seraina.christen@ca-suisse.com)  
Julien Delecraz T: +41 58 321 62 03 / [julien.delecraz@ca-suisse.com](mailto:julien.delecraz@ca-suisse.com)

**Blossom press agency**

Laurence De Cecco T: + 41 22 344 79 02 / [laurence.dececco@blossom-com.ch](mailto:laurence.dececco@blossom-com.ch)